

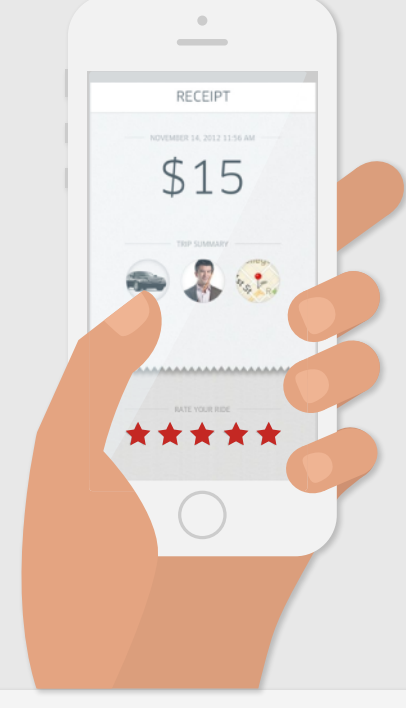


# SHARING THE ROAD

As Uber changes the way city residents get from point A to B, business travelers are following suit.

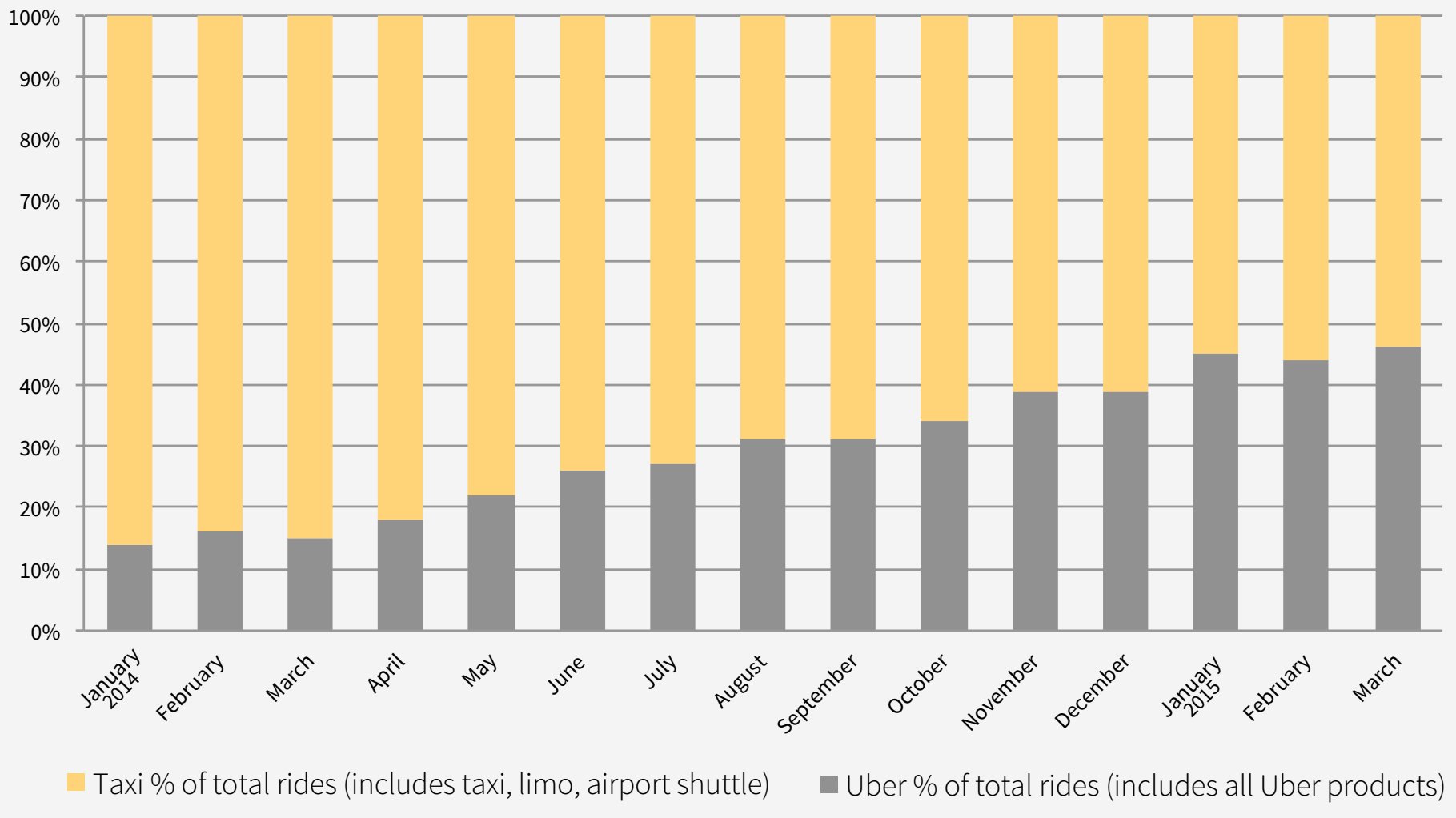
Travel and expense software company Certify has released a Q1 2015 report on how the sharing economy is affecting business travel. Through user data from their cloud-based expense management system, Certify has analyzed how the share of total paid car rides for business people is shifting toward Uber.

For this analysis, the taxi category includes all taxi, limousine and airport shuttle rides. Uber includes all uberX, uberXL, uberPLUS, Uber Taxi, UberBLACK, UberSUV and UberLUX rides.



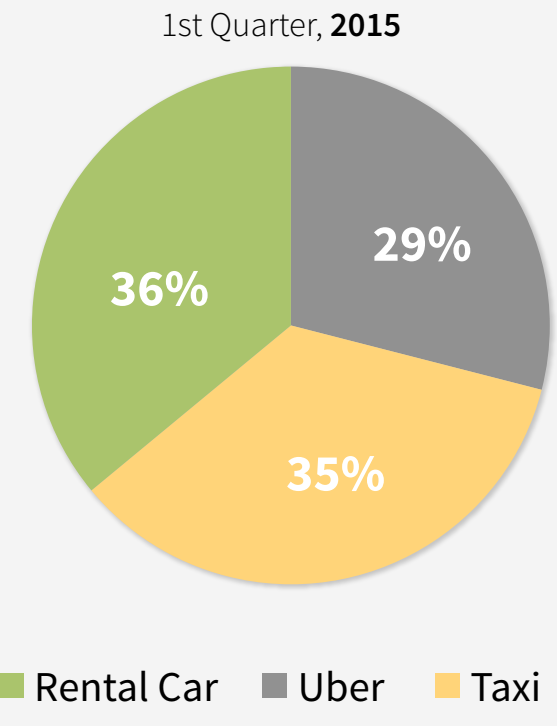
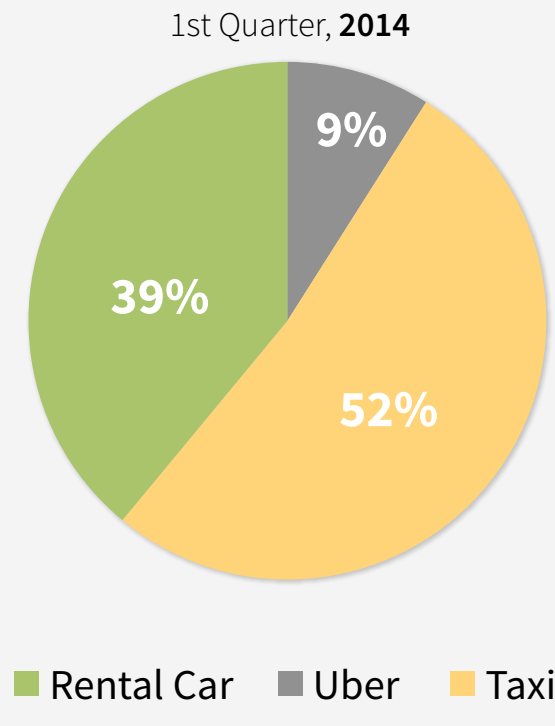
## UBER ON THE RISE NATIONWIDE

January 2014 – March 2015



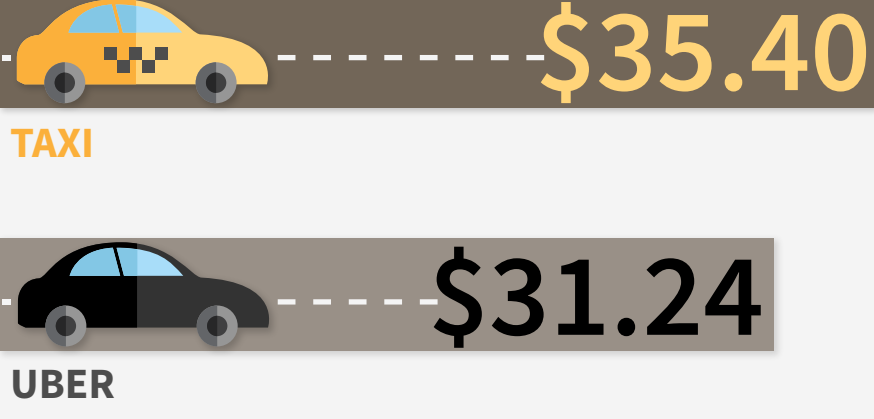
## UBER VS. TAXI VS. CAR RENTAL

While Uber ride increases directly correlate with taxi ride decreases, car rentals are relatively consistent.



## AVERAGE COST PER RIDE

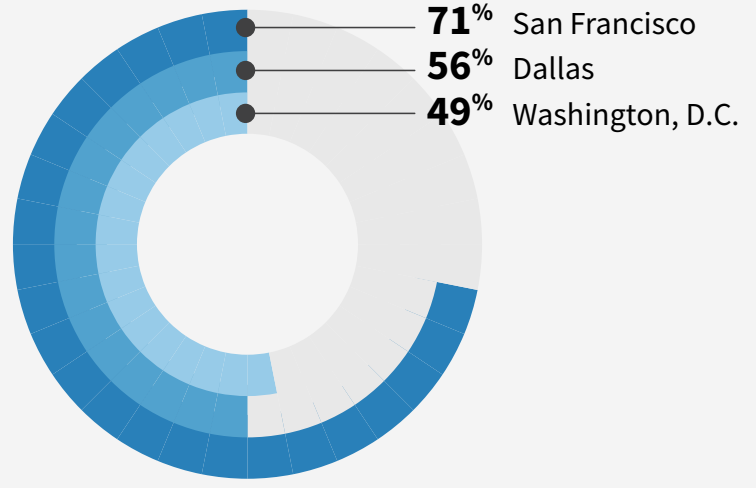
Looking at the entire data set of taxi rides, limos and airport shuttles and their Uber counterparts.



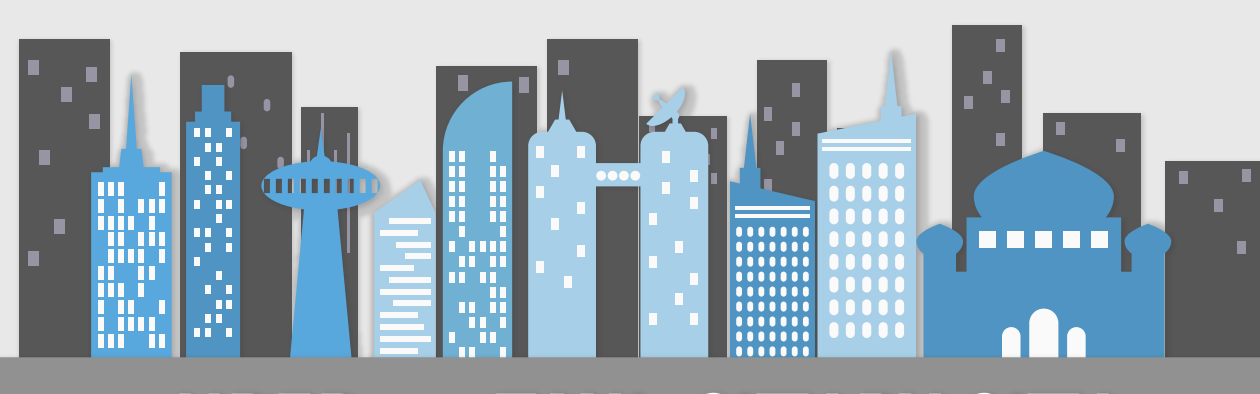
2015 Q1

## TOP 3 CITIES USING UBER

As a percentage of total paid car rides for business users.



2015 Q1



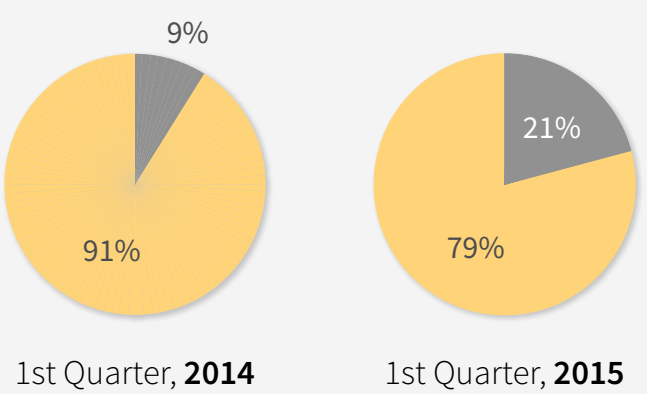
## UBER vs. TAXI, CITY BY CITY

Uber's year-over-year rise for business users in major U.S. cities has been nothing if not disruptive. But the change has looked different city by city.

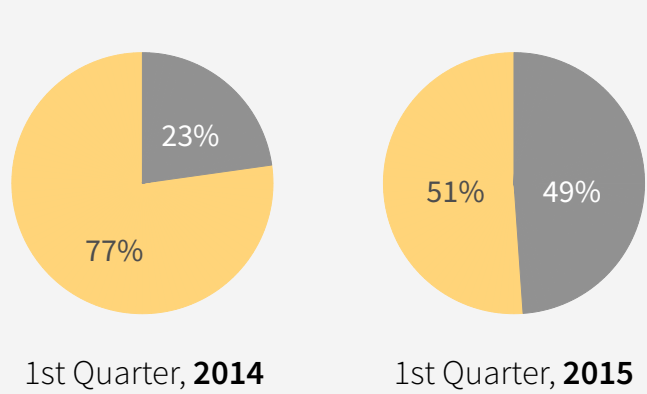
TAXI

UBER

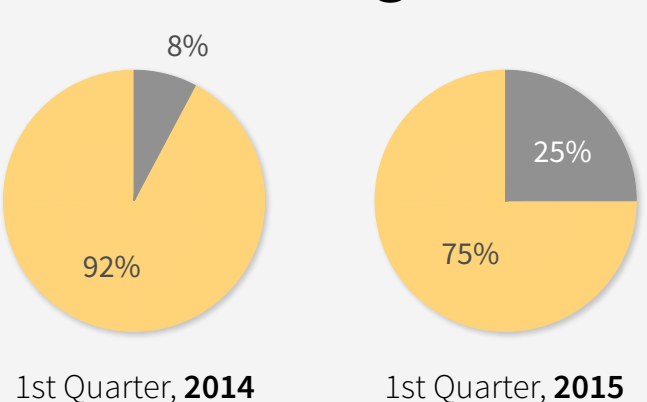
### New York City



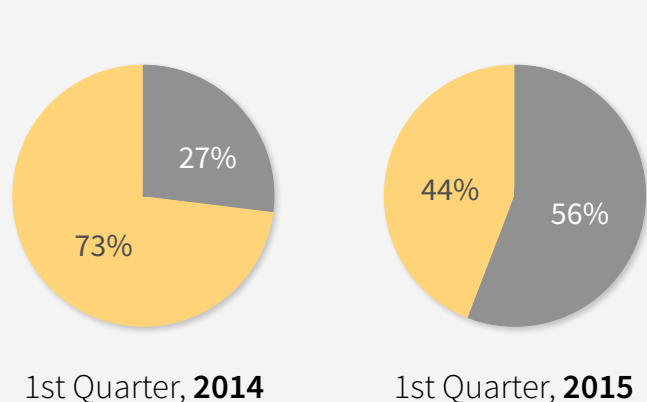
### Los Angeles



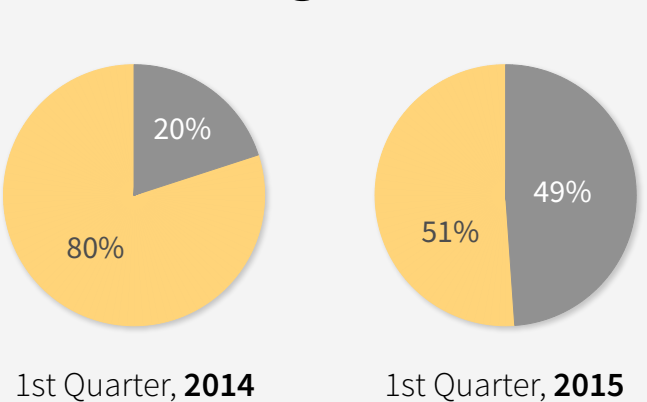
### Chicago



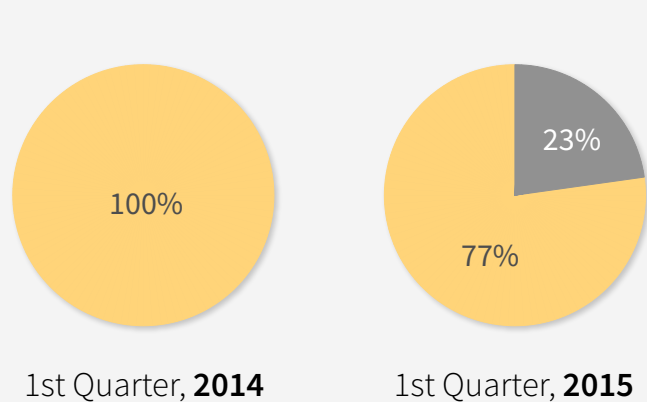
### Dallas



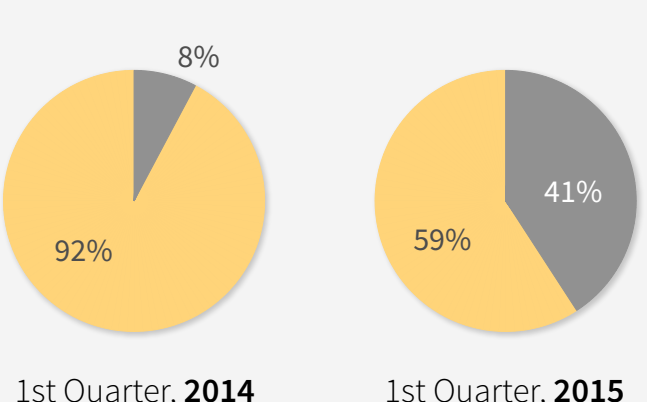
### Washington, D.C.



### Miami



### Atlanta



### San Francisco

